



The Leader in You: How to Win Friends, Influence People Succeed in a Changing World (Paperback)

By Dale Carnegie

Gallery Books, 2017. Paperback. Condition: New. Reprint. Language: English . Brand New Book. For nearly a century, the words and works of Dale Carnegie Associates, Inc., have translated into proven success-- a claim verified by millions of satisfied graduates; a perpetual 3,000-plus enrollment roster per week; and book sales, including the mega-bestseller How to Win Friends and Influence People , totaling over thirty million copies. Now, in The Leader In You , coauthors Stuart R. Levine and Michael A. Crom apply the famed organization s time-tested human relations principles to demonstrate how anyone, regardless of his or her job, can harness creativity and enthusiasm to work more productively-- 1990s style. With insights from leading figures in the corporate, entertainment, sports, academic, and political arenas-- and encompassing interviews and advice from such eminent authorities as Lee Iacocca and Margaret Thatcher-- this comprehensive, step-by-step guide includes strategies to help you: Identify your leadership strengths Achieve your goals and increase your self-confidence Eliminate an us vs. them mentality Become a team player and strengthen cooperation among associates Balance work and leisure Control your worries and energize your life And much more! The most important investment you will ever make is in yourself - once...



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