



The E-revolution and Post-compulsory Education: Using E-business Models to Deliver Quality Education (Paperback)

By -

Taylor Francis Ltd, United Kingdom, 2008. Paperback. Condition: New. New.. Language: English . Brand New Book ***** Print on Demand *****.Moving debates about ICT and higher education beyond a simple focus on e-learning, this book takes into consideration the provision of post-secondary education as a whole. Discussing what is meant by e-business, why e-business approaches are relevant to universities and colleges and the key issues this raises for post-secondary education, this book: * examines emerging technologies and provides examples of what an e-institution for education might look like * explores what can be learnt from e-business in re-defining the relationships between enterprises and their users and in developing processes to improve services and competitive advantage * considers how to improve administrative efficiency, implement faster access and response to information, enhance skills and knowledge development and improve the student experience * examines technological innovation and integration, leadership styles, risk assessment and cost-benefit type analyses, re-designing existing organisational frameworks, techniques for overcoming barriers to change and successfully implementing change and the types of technologies required for an e-integrated educational provision In a highly competitive educational marketplace, institutions need to react to and embrace new technologies to provide rich and competitive learning environments...



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