



Blogging: The Essential Guide

By Antonia Chitty, Erica Douglas

Need2Know. Paperback. Book Condition: new. BRAND NEW, Blogging: The Essential Guide, Antonia Chitty, Erica Douglas, How do I start a blog? How do I create a successful blog? How can I keep coming up with ideas? Do you need practical advice to help you go from blogging beginner to brilliant blogger? Read this book to discover what exactly a blog is, why people write them, how to pick a topic for your own blog and what makes a successful blog. You can learn about personal blogs, hobby blogs, business blogs and how to blog professionally. Learn technical terms and quick tricks to get your blog off to a flying start. Find out about different blog providers and set-ups, and read inspiring ideas to help you keep blogging and stay motivated. Read about how often to post and get to grips with different types of posts. This book also tells you about blog etiquette and writing comments, blog carnivals and other ways to get involved with the blogging community. Improve your blogging with tips on writing style for blogging and practical guides to grammar, common abbreviations used online and the laws you need to know about when blogging. You will also...



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