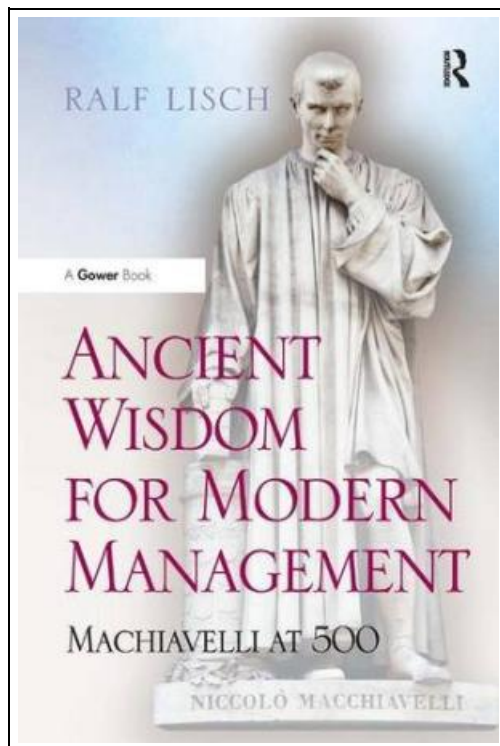


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Taylor Francis Ltd, United Kingdom, 2012. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Machiavelli lives. 500 years after Niccolò Machiavelli has written *The Prince*, this classic of the mechanisms behind success in management has not lost its relevance. In an intriguing and inspiring interplay of quotes, interpretations and examples, Dr Ralf Lisch develops Machiavelli's most famous work into a practical guide providing Ancient Wisdom for Modern Management. Many have heard about Machiavelli but few have really read and understood him. Ralf Lisch's analysis of *The Prince* proves that widespread associations with evil management are a thorough misunderstanding. He has done away with historic ballast and abstains from a moralizing approach that does not do justice to Machiavelli's works. Instead, he lets Machiavelli have his say and provides a positive and pragmatic interpretation of the wisdom of *The Prince* from a management perspective. It is a fresh approach that combines theoretical analysis with a practical focus. Dealing with a wide range of essential management topics like careers, success, intellect, decision-making, trust, change management, knowledge management, mergers and acquisitions, networking, sustainability, business ethics, working processes and many others, this book proves that the basics of management have hardly changed over half a millennium. Ancient Wisdom for Modern Management is an amazing insight into the essentials of management and a workable guidance to success in daily business. This open-minded and compelling exploration of *The Prince* combines reading pleasure with a great opportunity to participate in Machiavelli's truly timeless wisdom.



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