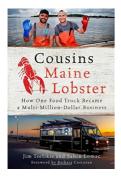
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St. Martin s Press, 2018. Hardback. Condition: New. Language: English. Brand New Book. From the co-founders of the smash hit Cousins Maine Lobster food trucks comes a business book revealing to new entrepreneurs how the authors built their brand through integrity and authenticity. In early 2012, Jim Tselikis visited L.A. and met up with his cousin Sabin Lomac. Over a few drinks they waxed nostalgic about their childhood in Maine, surrounded by family, often elbow deep in delicious lobster...

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- · Authored by Jim Tselikis, Sabin Lomac
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