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## STICK YOUR NECK OUT (Paperback)

By Graham

BERRETT-KOEHLER, United States, 2005. Paperback. Condition: New. Language: English . Brand New Book. As President of the Giraffe Heroes Project, which since 1982 has been recognizing people who stick their necks out for the common good, John Graham has seen what hundreds of average citizens around the world have done to bring about constructive change. He s drawn on their experiences, his own as a veteran environmental activist, and that of a hand-picked group of seasoned activists to produce an accessible, eminently practical, inspiring guide on how to work effectively for change in any environment. Stick Your Neck Out covers every aspect of working for change, from choosing an issue to mapping out a strategy, getting a team together, building alliances, working with the media, and more. Each chapter contains a series of practical tips as well as inspiring examples of real people--artists, truck drivers, doctors, waitresses, and others--who have made a difference on issues like poverty, racism, gang violence, environmental pollution, and many more. Everything in this book has been honed and practiced; nothing is untested theory. This is a comprehensive guide to the skills, qualities, and strategies you need to make a difference on any issue. But it...



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