



## Donald Trump: Master Apprentice

By Gwenda Blair

Simon & Schuster. Paperback. Book Condition: New. Paperback. 320 pages. Dimensions: 9.0in. x 6.0in. x 1.0in. On the hugely successful hit reality TV show *The Apprentice*, Donald Trump tells his contenders that location and pricing are supremely significant. But in his own life, there have been other maxims: Do whatever it takes to win. Don't spare the chutzpah. Always use the superlative. Make everything into an advertisement for yourself. Whatever happens, always claim victory. Following these personal commandments, he has turned bragging, self-inflation, and showing off into competitive advantages that have brought him national and international renown. In *Donald Trump: Master Apprentice*, best-selling author Gwenda Blair recounts a true-life history with more twists and turns than any television producer could possibly imagine. Towering skyscrapers and glittering casinos, a luxury airline and a football-field-size yacht, steamy affairs and bitter lawsuits, near bankruptcy and stormy feuds -- all this and more are part of the life of Trump. An adaptation and update of her definitive biography, *The Trumps*, this new book provides fresh material on Donald Trump's brushes with bankruptcy, mammoth construction projects, and ever-expanding place in American life. Drawing on recent interviews with the celebrated real estate magnate, his associates, his rivals,...



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