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John Wiley and Sons Ltd, United Kingdom, 2015. Hardback. Condition: New. Language: English . Brand New Book. Don t fight for customers, let them fight over you! Have you ever queued for a restaurant? Pre-ordered something months in advance? Fought for tickets that sell out in a day? Had a hairdresser with a six-month waiting list? There are people who don t chase clients, clients chase them. In a world of endless choices, why does this happen? Why do people...

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- · Authored by Daniel Priestley
- Released at 2015



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