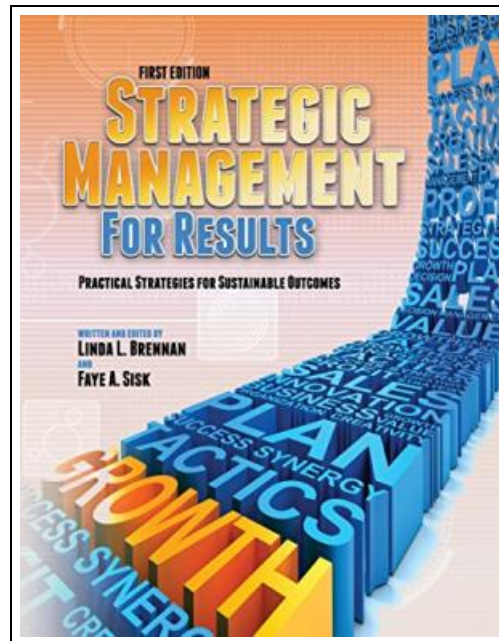


## Strategic Management for Results: Practical Strategies for Sustainable Outcomes (First Edition)



Filesize: 7.86 MB

### **Reviews**

*This pdf is very gripping and exciting. I could comprehend everything using this created e book. You wont really feel monotony at at any moment of your own time (that's what catalogs are for about in the event you ask me).*

*(Miss Vergie Marks DDS)*

## STRATEGIC MANAGEMENT FOR RESULTS: PRACTICAL STRATEGIES FOR SUSTAINABLE OUTCOMES (FIRST EDITION)



Cognella. Paperback. Book Condition: New. Paperback. 216 pages. Dimensions: 10.8in. x 8.4in. x 0.6in. This anthology, *Strategic Management for Results*, teaches students of management about strategic planning and decision making. Unlike many traditional textbooks which focus on strategy as a process, this reader approaches strategy as results-driven, data driven, and dynamic. Featuring contemporary topics that are of high interest to students, the book emphasizes the practical, rather than the theoretical. The book is divided into four sections. The first, *Charting the Direction of the Organization*, helps students understand the management process and define a meaningful vision. The second, *Understanding the Organization in Context*, addresses governance, social responsibility, corporate and resource sustainability, and the external environment. In the third section, *Considering Strategic Options*, the selected readings talk about assessing an organization's capabilities, evaluating the value chain, and examining innovation. The final section, *Managing for Results*, offers insight into ensuring that strategies are complete and clear, placing strategies in a global context, and leading strategically. Each section ends with a written case study for class discussion that may be supplemented with a recommended video case. Vignettes before each chapter talk about hot topics and the trends companies are currently following. Throughout the book, global and multinational strategic plans are considered from a results orientation, supported by extensive research and practical experience. *Strategic Management for Results* is appropriate for undergraduate strategic management courses, upper-division electives on management, and MBA courses on strategic management. The material has been extensively class-tested, and is helpful to professionals in both for-profit and non-profit business environments. Adopting professors will receive PowerPoint slides, as well as media links and graphics. Linda L. Brennan is currently a Professor of Management at Mercer University in Macon, Georgia, where she teaches graduate and undergraduate courses in operation management, leadership, international business, and strategy....



[Read Strategic Management for Results: Practical Strategies for Sustainable Outcomes \(First Edition\) Online](#)



[Download PDF Strategic Management for Results: Practical Strategies for Sustainable Outcomes \(First Edition\)](#)

## See Also



### Magnificat in D Major, Bwv 243 Study Score Latin Edition

Petrucchi Library Press. Paperback. Book Condition: New. Paperback. 70 pages. Dimensions: 9.8in. x 7.2in. x 0.3in. Bach composed the first version of this piece in 1723 using the key of E-flat major for the Christmas Vespers...

[Download Book](#)

»



### Scholastic Discover More Animal Babies

Scholastic Reference. Hardcover. Book Condition: New. Hardcover. 32 pages. Dimensions: 9.1in. x 7.6in. x 0.5in. Scholastic Discover More is a revolutionary new nonfiction line pairing stunning print books with corresponding interactive digital books that extend the...

[Download Book](#)

»



### The Birds Christmas Carol

Digireads.com. Paperback. Book Condition: New. Paperback. 34 pages. Dimensions: 7.8in. x 4.8in. x 0.3in. Kate Douglas Wiggin (1856-1923) was an important reformer of childrens education at the turn of the century. During a period when childrens...

[Download Book](#)

»



### Animalogy: Animal Analogies

Sylvan Dell Publishing. Paperback. Book Condition: New. Cathy Morrison (illustrator). Paperback. 32 pages. Dimensions: 9.8in. x 8.4in. x 0.4in. Compare and contrast different animals through predictable, rhyming analogies. Find the similarities between even the most incompatible...

[Download Book](#)

»



### At-Home Tutor Language, Grade 2

Evan-Moor Educational Publishers. Paperback. Book Condition: New. Paperback. 96 pages. Dimensions: 10.7in. x 8.2in. x 0.3in. Developed by teachers, this curriculum-based series provides practice of important math and reading skills-ideal for providing additional practice at home....

[Download Book](#)

»

**The Breathtaking Mystery on Mt. Everest The Top of the World Around the World in 80 Mysteries**

Gallopade International. Paperback. Book Condition: New. Paperback. 144 pages. Dimensions: 7.3in. x 5.2in. x 0.4in. When you purchase the Library Bound mystery you will receive FREE online eBook access! Carole Marsh Mystery Online eBooks are an

[Download eBook](#)

»

**Molly on the Shore, BFMS 1 Study score**

Petrucci Library Press. Paperback. Book Condition: New. Paperback. 26 pages. Dimensions: 9.7in. x 6.9in. x 0.3in. Percy Grainger, like his contemporary Bela Bartok, was intensely interested in folk music and became a member of the English

[Download eBook](#)

»

**Early National City CA Images of America**

Arcadia Publishing. Paperback. Book Condition: New. Paperback. 128 pages. Dimensions: 9.1in. x 6.4in. x 0.4in. Below the surface of bustling National City lies the story of olive and citrus orchards, grand Victorian homes, great wealth, and

[Download eBook](#)

»

**The Secret Life of Trees DK READERS**

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 9.0in. x 6.0in. x 0.1in. This Level 2 book is perfect for children who are beginning to read alone. Why do trees lose their leaves in

[Download eBook](#)

»

**DK Readers Beastly Tales Level 3 Reading Alone**

DK CHILDREN. Paperback. Book Condition: New. Paperback. 48 pages. Dimensions: 8.8in. x 5.8in. x 0.2in. This Level 3 book is perfect for children who can read alone. Do these monsters really exist Read these amazing true

[Download eBook](#)

»