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Quantitative Methods

By Oakshott, Les

Book Condition: New. Publisher/Verlag: Palgrave Macmillan | Offering a student-friendly introduction to quantitative methods, this text covers all of the need to know basics in a clear and engaging manner. Quantitative Methods is an ideal text for students of all levels coming to the subject for first time. | An affordable and concise textbook for students of Quantitative Methods, a core business topic, this book is the antidote to the extremely expensive and lengthy tomes that are alienating students | PART I: MATHEMATICAL APPLICATIONS 1. Revision Mathematics 2. Keeping up with Change: Index Numbers PART II: COLLECTING AND INTERPRETING DATA 3. Collecting Data: Surveys and Samples 4. Finding Patterns in Data: Charts and Tables 5. Making Sense of Data: Averages and Measures of Spread PART III: PROBABILITY AND STATISTICS 6. Taking a Chance: Probability 7. The Shape of Data: Probability Distributions 8. Interpreting with Confidence: Analysis of Sample Data 9. Checking Ideas: Testing a Hypothesis 10. Cause and Effect: Correlation and Regression PART IV: DECISION MAKING TECHNIQUES 11. Choosing Wisely: Investment Appraisal 12. Forecasting: Time Series Analysis 13. Making the Most of Things: Linear Programming 14. Planning Large Projects: Critical Path Analysis Appendices Index | Format: Paperback | Language/Sprache: english...



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