

PE financing: to help companies achieve capital transmutation(Chinese Edition)



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Reviews

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: November 2012 Pages: 303 Language: English Publisher: Economic Science Press PE financing: to help enterprises realize capital transmutation writing based on the desire to know the screening and the introduction of the business side of private equity investment institutions. First. to help its cognitive overview of China's domestic private equity investment institutions. classification and operational processes; trial when the degree of the degree of potential. dispassionate look at the phenomenon of the private mythology; understand the difference between private equity financing and other financing. Secondly. the Church entrepreneurs rational control of their own development stage. given the growth trajectory. in order to determine the suitability of private equity financing; how to make the necessary preparations before the private financing and packaging; encouraged the founding Gang team morale and equity incentive skills. Again. the Church entrepreneurs selection of how best to bring practical help investment institutions; knowledge and skills of the investment and financing negotiations with a private equity investment institutions; how to avoid the potential risk to the terms of the investment and financing core. Finally. tell entrepreneurs. In addition to funding. the private equity investment institutions what kind of value for the enterprise; how pretext the investor external resource advantages. but firmly grasp control of the enterprise; common in IPO vision before. enterprises how to seize the initiative to control the rhythm. learn from the other companies listed on the failure to teach Chau; how to keep a good attitude and vision. with investors to create a win-win situation . Contents: Chapter private case of Section I Overview of Private Equity Fund a. the Venture Capital private equity funds and related concepts (a) private equity...

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