



Writing in the academy: Reputation, education and knowledge (Paperback)

By Ken Hyland

Institute of Education, United Kingdom, 2007. Paperback. Condition: New. Language: English . Brand New Book. Ken Hyland explores the importance of writing in higher education, for both students and academics, by focusing on three elements: reputation, education and knowledge. In taking a social view of literacy, he presents some aspects of his research to argue that writing is at the heart of academic practice and that academic literacy cannot be understood simply as textual and psychological.



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