



Shade: An Awakening (Paperback)

By Elijah Heyward Jr

Mavlit Publishing, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The principal members of HH Management had done their real estate homework, and they sought to make application of what they learned. Their successful acquisition of Shade Tree Apartments, a forty-unit complex near downtown Beaufort, South Carolina, had placed them one step closer towards achieving financial security. Little did they know about the rude awakening that lurked. A sound business plan may not be enough to withstand socioeconomic factors that could derail a dream. Add external factors like a scrutinizing community, menacing crime element, and local government and media, things can get out of control rather quickly -- and they did. Elijah Heyward, Jr., author, educator, businessman, and inspirational speaker, shares the management and ownership lessons he learned and other astute observations in his latest book, Shade: An Awakening.



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