Making a difference digitally. E-Commerce in South Africa



Filesize: 7.48 MB

Reviews

The publication is easy in read through better to recognize. It usually will not cost too much. You wont feel monotony at whenever you want of the time (that's what catalogs are for concerning when you question me). (Rebecca Bechtelar)

MAKING A DIFFERENCE DIGITALLY. E-COMMERCE IN SOUTH AFRICA



GRIN Verlag Gmbh Nov 2014, 2014. Taschenbuch. Book Condition: Neu. 211x151x11 mm. Neuware - Master's Thesis from the year 2014 in the subject Business economics - Miscellaneous, grade: 1,3, University Witten/Herdecke, language: English, abstract: According to the 'South African B2C E-Commerce Report 2012', South Africa was already in 2011 the fifth largest country in Africa in terms of the number of Internet users. Today in 2014, there are approximately 12,5 million South African Internet users . Since several years, the E-Commerce sector is facing a boom in South Africa. However, not everybody seems to profit from or participate in this boom. Economically and socially, South Africa is still deeply divided. The inequality within the population, the distance between rich and poor is extreme: The richest 20 percent of the population account for almost 70 percent of total income, the share of the poorest 20 percent is just under three percent. Almost a third (31.9%) of the population lives on the equivalent of less than 2 Dollars a day . Around seven million people are considered long-term unemployed with no job prospects, especially those living in informal settlements, the so-called townships . The social and economic inequality is a big problem for the country of South Africa. E-Commerce has the potential to resolve this problem, as it is booming and companies plan to extend their businesses as well as their employee numbers. The idea is to train people from the townships in order to get them to work in the E-Commerce business. Interesting for this thesis are those E-Commerce companies with big storage halls, as they are the ones who might be in need of untrained employees of the townships. Jobs could be needed in basic positions such as picking and packing, quality control and customer services in big warehouses. Supposed...



Read Making a difference digitally. E-Commerce in South Africa Online

Download PDF Making a difference digitally. E-Commerce in South Africa

Relevant PDFs



Psychologisches Testverfahren

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG,...

Read Book

»



Programming in D

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers...

Read Book

»



You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the...

Read Book

»



A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)

Dover Publications, 2011. Paperback. Book Condition: New. No Jacket. New paperback book copy of A Dog of Flanders by Ouida (Marie Louise de la Ramee). Unabridged in easy to read type. Dover Children's Thrift Classic....

Read Book

*



It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em, Greg Behrendt, Amiira Ruotola-Behrendt, A fabulous new guide to dating...

Read Book

»



Have You Locked the Castle Gate?

Addison-Wesley Professional. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Is your computer safe Could an intruder sneak in and steal

Save Document

>>



Of the Imitation of Christ

Whitaker House. PAPERBACK. Book Condition: New. 088368957X Feed My Sheep Books: A Family Ministry, Competing For YHWH Online Since 2001. Support the Assembly Before Buying Big Box-store Books. We Shrink Wrap & Carefully Package Your

Save Document

»



Eighth grade - reading The Three Musketeers - 15 minutes to read the original ladder-planned

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 124 Publisher: China Electric Power Press Pub. Date: 2010-8-1. Contents: The first

Save Document

>>



Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how

Save Document

..



Dom's Dragon - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Dom's Dragon - Read it Yourself with Ladybird: Level 2, Mandy Ross, One day, Dom finds a little red egg and soon he is the owner

Save Document

»