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## Wireless Web: A Managers Guide (Addison-Wesley Information Technology) by Coy.

By Frank P.; Coyle

Amsterdam Addison-Wesley Longman, 2001. Taschenbuch. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - This is the complete manager's guide to leveraging the 'Wireless Web' for competitive advantage. In plain English, Frank Coyle shows business decision-makers exactly what wireless technology can mean to their organizations. He introduces every key concept, technology, business opportunity, and challenge associated with today's advanced wireless data technologies -- and tomorrow's. The book reviews a wide range of wireless Web applications, from email to collaboration, finance to m-commerce; and introduces each key technology associated with wireless application development, including WAP, XML, and Java. Wireless Web discusses the diverse end-user devices available for delivering wireless solutions; and offers practical insight into the key challenges of application development, including screen size, power, and bandwidth. It also offers realistic guidance for integrating wireless technologies with existing business strategies and infrastructure. For all managers, developers, software engineers, and architects interested in building and delivering wireless Internet applications. 400 pp. Deutsch.



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