



Call It Like It Is: Getting It Right Before You Start (Paperback)

By Simon Bailey

Createspace Independent Publishing Platform, United States, 2012. Paperback. Condition: New. Hangga Ganiadi Koi Studio (illustrator). Language: English . Brand New Book ***** Print on Demand *****.After 30 years working with businesses, not-for-profits and governments, Simon Bailey knows that there is not much new in the world. People running organizations make the same mistakes year in and year out. With a career that has spanned many countries and most industries, Simon thought it was a good idea to share this information with everyone interested to hear about it. Call It Like It Is takes the reader on a light-hearted journey through the process of planning for, running and eventually leaving a business. By contrast with other business books, this one is light on theory and very much about practise! Each chapter starts with a few points that summarize how successful operators do things. Following this, there are three case studies - all based on Simon's experience over 30 years starting, fixing and optimizing organizations. Each chapter ends with a few more points summarizing the learning that flows from the chapter. There are three books in the series. The first book deals with planning for and starting up a business, organization...

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Extensive information for book fans. It is written in basic words and never hard to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

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This publication is great. It is full of wisdom and knowledge. You will not really feel monotony at any time of the time (that's what catalogs are for relating to when you ask me).

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