



The Accidental Entrepreneur: The Juicy Bits

By Janine Allis

Audible Studios on Brilliance, 2016. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. Learn the other secrets to success from the founder of Boost Juice. In The Accidental Entrepreneur, author Janine Allis shares the secrets and skills that took her from housewife to entrepreneur to head of a multinational corporation. As the founder of Boost Juice, Janine has journeyed from zero formal business training to leading a company with over 400 stores in 12 countries. This audiobook takes you down the long road that she travelled, including some quirky stops along the way, and gives you valuable insight into taking the alternative road to business success. You ll learn how she captured the hearts of consumers with her love life philosophy and how to hang on to your core values, build the right team, listen to your customers, and market like the big boys. As a working mother of four, Janine understands the demands of modern life and shows you how you can accomplish your goals without sacrificing your health or your relationships in the process. Boost Juice is in more countries than any other juice bar in the world, employs 6,000 people, and for the past four years...



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