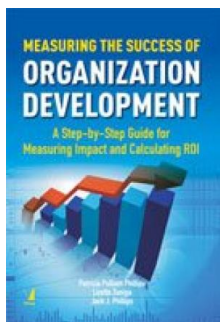


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Viva Books Private Limited, 2015. Softcover. Book Condition: New. Description: Measuring the Success of Organization Development: A Step-by-step Guide for Measuring Impact and Calculating ROI, by Patricia Pulliam Phillips, Lizette Zuniga, and Jack J. Phillips, examines the strategic role of organizational development (OD), explains the reasons for measuring OD efforts, and proposes a framework for measuring effectiveness. Ultimately, OD practitioners will be able to determine how particular OD interventions correlate with business results; determine areas for investments, modifications, and cessation;...

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- Authored by Jack J. Phillips,Dr Lizette Zuniga,Patricia Pulliam Phillips
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