



Highly Visible Marketing: 115 Low-Cost Ways to Avoid Market Obscurity (Paperback)

By Dale R Schmeltzle Cpa

Createspace, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Highly Visible Marketing - 115 Low-cost Ways to Avoid Market Obscurity is a small business guide to effective marketing opportunities in today s age of instant communications. Approximately two-thirds of these ideas can be implemented without any out-of-pocket expenses, only the cost of your own time. Most should be less than \$100, and few if any should exceed a 3-figure investment. The book also includes numerous examples, quotes, tips, additional references and free resources to assist in your understanding, evaluation and successful implementation of the ideas.



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This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

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