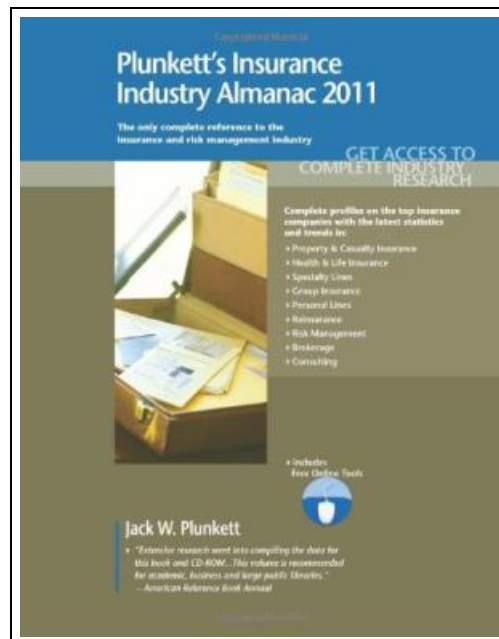


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Plunkett Research, Ltd. Paperback. Condition: New. 491 pages. Dimensions: 10.9in. x 8.4in. x 0.9in. PLUNKETTS INSURANCE INDUSTRY ALMANAC 2011 Key Features: -Industry trends analysis, market data and competitive intelligence-Market forecasts and Industry Statistics-Industry Associations and Professional Societies List-In-Depth Profiles of hundreds of leading companies-Industry Glossary-Buyer may register for access to search and export data at Plunkett Research Online Pages: 491 Statistical Tables Provided: 21 Companies Profiled: 406 Geographic Focus: Global A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. -How is the industry evolving-How is the industry being shaped by new technologies-How is demand growing in emerging markets and mature economies-What is the size of the market now and in the future-What are the financial results of the leading companies-What are the names and titles of top executives Contents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Insurance Industry 1) Aging Populations Create Challenges and Opportunities for the Insurance Industry 2) Sophisticated Risk Management and Prevention Programs Lead to Lower Losses 3) Risk Managers Seek Certification 4) Agencies Continue to Dominate Commercial Insurance, but Play a Lesser Role in Personal Lines 5) Insurance Direct Selling and E-Commerce Grow 6) Technology Drives Efficiencies in Back Office Tasks, Underwriting, Agency Networks and Customer Service 7) Insurance Industry Mergers and Acquisitions Continue After the Financial Crisis 8) No End in Sight to the Growth of Specialized Insurance Lines 9) Annuity Account Managers Create New Product Strategies 10) Insurance Firms Target Markets in Emerging Nations 11) Continued Rise in Health Care Costs 12) U. S. Health Care Reform Act of 2010 Set to Bring Big Changes 13) Employers Push Health Care Costs onto Employees On-Site Clinics Begin to Appear 14) Malpractice Suits Are Blamed for Rising Health Care Costs Tort Reform Is Capping Awards for Damages 15) Hedge Funds Enter...



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