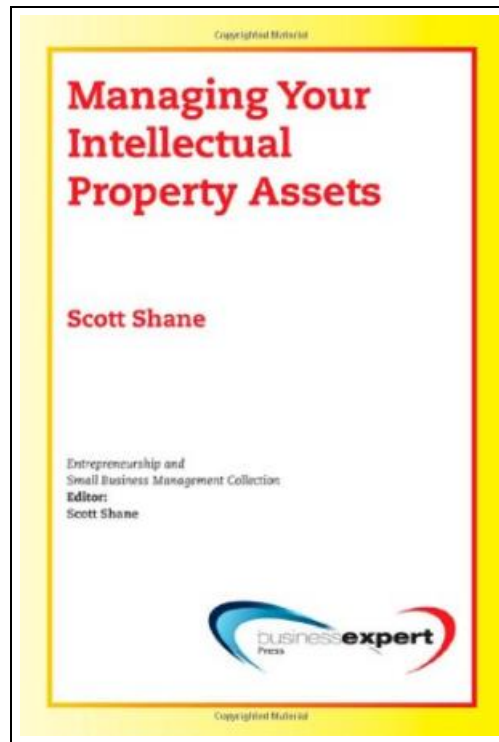


## Managing Your Intellectual Property Assets



Filesize: 4.66 MB

### **Reviews**

*Thorough information! Its this type of great go through. It is amongst the most incredible publication i actually have read through. It is extremely difficult to leave it before concluding, once you begin to read the book.*  
*(Germaine Welch)*

## MANAGING YOUR INTELLECTUAL PROPERTY ASSETS



Business Expert Press. Paperback. Book Condition: New. Paperback. 72 pages. Dimensions: 8.8in. x 5.8in. x 0.3in. Most companies can easily and quickly imitate most of their competitors products and services. Therefore, firms need to obtain intellectual property protection. This book examines the legal mechanisms to protect your intellectual property. It defines a patent and explains what characteristics of an invention are necessary to obtain one. It identifies the different types of patents and explains what they protect. It identifies the key parts of a patent and explains what they do. It outlines the trends over time in the expansion of what is patentable and discusses the pros and cons of these trends. It defines patent infringement and explains how patent owners can use the legal system to enforce their patent rights. It discusses the benefits and limitations of patenting and explain when patenting makes the most sense. The book also identifies the role that secrecy plays in protecting intellectual property. It explains when secrecy tends to be an effective mechanism for deterring imitation. It defines a trade secret and explains what characteristics are necessary for something to be a trade secret. It explains why non-disclosure agreements are an important part of efforts to maintain trade secrecy. It defines a copyright, and explains how intellectual property can be protected by copyright. It describes how a copyright is obtained. It defines a trademark, and explains why and how trademarks are beneficial. Finally, it describes how a trademark is obtained. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



[Read Managing Your Intellectual Property Assets Online](#)



[Download PDF Managing Your Intellectual Property Assets](#)

## Other Kindle Books



### **Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large**

Madelyn D R Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.This book is about my cousin, Billy a guy who taught me a lot over the years and who...

[Read ePub](#)

»



### **Too Old for Motor Racing: A Short Story in Case I Didnt Live Long Enough to Finish Writing a Longer One**

Balboa Press. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in.We all have dreams of what we want to do and who we want to become. Many of us eventually decide...

[Read ePub](#)

»



### **Molly on the Shore, BFMS 1 Study score**

Petrucci Library Press. Paperback. Book Condition: New. Paperback. 26 pages. Dimensions: 9.7in. x 6.9in. x 0.3in.Percy Grainger, like his contemporary Bela Bartok, was intensely interested in folk music and became a member of the English...

[Read ePub](#)

»



### **Shepherds Hey, Bfms 16: Study Score**

Petrucci Library Press. Paperback. Book Condition: New. Paperback. 22 pages. Dimensions: 9.4in. x 7.1in. x 0.0in.Percy Grainger, like his contemporary Bela Bartok, was intensely interested in folk music and became a member of the English...

[Read ePub](#)

»



### **Magnificat in D Major, Bwv 243 Study Score Latin Edition**

Petrucci Library Press. Paperback. Book Condition: New. Paperback. 70 pages. Dimensions: 9.8in. x 7.2in. x 0.3in.Bach composed the first version of this piece in 1723 using the key of E-flat major for the Christmas Vespers...

[Read ePub](#)

»

**DK Readers Day at Greenhill Farm Level 1 Beginning to Read**

DK CHILDREN. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.8in. x 5.7in. x 0.2in. This Level 1 book is appropriate for children who are just beginning to read. When the rooster crows, Greenhill Farm springs

[Read Book](#)

»

**DK Readers Invaders From Outer Space Level 3 Reading Alone**

DK CHILDREN. Paperback. Book Condition: New. Paperback. 48 pages. Dimensions: 8.9in. x 5.9in. x 0.1in. Are aliens from other planets visiting Earth? Read these amazing stories of alien encounters -- and make up your own mind!

[Read Book](#)

»

**Get Up and Go**

Puffin. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 10.0in. x 7.7in. x 0.3in. We all come in different shapes and sizes, and it doesn't matter if you are tall, short, skinny, or round. Your body

[Read Book](#)

»

**The Stories Julian Tells A Stepping Stone Book™**

Random House Books for Young Readers. Paperback. Book Condition: New. Ann Strugnell (illustrator). Paperback. 80 pages. Dimensions: 7.6in. x 5.0in. x 0.4in. Julian is a quick fibber and a wishful thinker. And he is great at

[Read Book](#)

»

**DK Readers Robin Hood Level 4 Proficient Readers**

DK CHILDREN. Paperback. Book Condition: New. Nick Harris (illustrator). Paperback. 48 pages. Dimensions: 8.4in. x 5.7in. x 0.2in. Discover the rollicking exploits of Robin and his merry men as they take from the rich and give

[Read Book](#)

»