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Createspace, United States, 2013. Paperback. Book Condition: New. 226 x 152 mm. Language: English. Brand New Book ***** Print on Demand *****. This book was written to try and answer the question: where and when did political spin originate? It deals with the techniques of news management developed and used in those advanced democracies who have laws to protect a free press. such as the United States of America, and to a lesser extent its first cousin, several times removed....

Read PDF On the Origin of Spin: (Or How Hollywood, the Ad Men and the World Wide Web Became the Fifth Estate and Created Our Images of Power)

- · Authored by Brendan Bruce
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