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MEAT CONSUMPTION BEHAVIOUR AND AWARENESS REGARDING MEAT HYGIENE



Meat consumption behaviour and awareness regarding meat hygiene



Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Meat and its products are the part of staple diet of many Indian families. Quality, freshness and hygiene were the key determinants for consumer's preference of meat Unhygienic meat and its products act as vehicles for disease transmission mainly bacterial, protozoan and helminthic, spoilage and growth of pathogenic micro-organisms. The awareness about hygienic meat and meat products among consumers will prevent transmission of zoonotic meat borne disease. Awareness about meat hygiene...

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- Authored by Bafanda, Rayees Ahmed / Khandi, S. A.
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