



## Trust Funnel Leverage Todays Online Currency to Grab Attention, Drive and Convert Traffic, and Live a Fabulous Wealthy Life

By Brian G. Johnson

Morgan James Publishing. Paperback. Condition: New. 250 pages. How does a dyslexic college dropout become an Internet marketing guru, living a life of wealth and freedom many people only dream of Answer: by seeing a need and filling it. When his dad purchased a shiny new Apple 2E in 1983, it didnt take long for Brian G. Johnson to discover video games. He was hooked. However, what really blew him away was what he discovered several years later-the Internet. Brian knew it would completely change how and where people spent their money. Most of all, it would level the playing field for average folks, allowing them to cash in as it reached the masses. Trust Funnel is one part memoir, three parts how-to manual for anyone seeking the freedom to work when and where they want as they build an Internet marketing business on a shoestring budget. Inspired by Zig Ziglar, it examines how the Web and online success revolve around trust and the acts of: listening liking trusting buying Trust can be found in many places online. It can be found among site visitors who decide to like a page or post. It can be found in another selfie...



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