

Dr. China Speaks: Being Successful in China (Paperback)

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Reviews

This ebook is fantastic. It is among the most awesome pdf we have study. You wont really feel monotony at at any time of your time (that's what catalogs are for regarding should you ask me). **(Liliana Kilback)**

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DR. CHINA SPEAKS: BEING SUCCESSFUL IN CHINA (PAPERBACK)



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Outskirts Press, United States, 2008. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Dr. China Speaks is an essential guide for every Western businessperson whose professional market includes China. Do not come to China or send your executives to China without making this book required reading. - Ms. Jeri Dunn, CIO, Bacardi Dr. Kupper has accomplished the near impossible. This book is to be read and then re-read until it becomes dog-eared from use. Read it, use it and prosper, neglect it and take your chances. - Mr. Trevor McCormack, CEO, Forster Partners, Shanghai. When my bioscience company started looking to do business in China, I cast about for a Sherpa to help keep us out of trouble. I thank my lucky stars that I was introduced to Dr. Kupper. His book is the next best thing to the man himself, and is an absolute must-read for anyone looking to succeed at business in China! - James M. Rice, Vice President Country Manager, Tyson Foods, Inc. In what is hopefully the first of many books, Samuel Kupper draws on an illustrious career. To provide a must read guide for every American and Global institution looking to do business in China. I demystifies the Chinese culture and addresses the often misunderstood challenges of doing business in this market. It offers a blue print for the entrepreneur to the major multinational corporations who want to do business in China. I highly recommend this wonderful and insightful guide. - Jeri Lynn Jones, Ph.D. Assistant Dean, Meinders School of Business, Oklahoma City University Starting with his first trip to Taiwan in 1963, Dr. Kupper spent the...

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