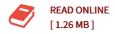




Mosaic of Organizational Change (Paperback)

By George B Lampere Ph D

Greer-Joel Publishing, United States, 2015. Paperback. Condition: New. Language: English. Brand New Book ****** Print on Demand ******. From governmental regulations to technology and staff, organizational change happens every day. It affects nearly every aspect of your business and, if not managed properly, can have potentially negative effects. This is especially crucial to remember when managing large-scale projects in which everything has to align as closely as possible to achieve the desired result. To do so, you must convince your team to urgently and excitedly support the change, and figure out what is needed to remove barriers that may prevent your organization from achieving its goal. George B. Lampere, PhD, a business consultant for nearly thirty years, shares stories of his experiences and tips on how to enable needed changes in his book Mosaic of Organizational Change. An easy-to-read reference guide, it targets senior and mid-level managers in both private and public sectors-but may also benefit business consultants, change management practitioners, and project managers. Each story serves as an example of how to undergo a large-scale change activity or transformation, such as a merger or an enterprise software implementation. From changing minds and behaviors to collaborating effectively for change, Lampere...



Reviews

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