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Createspace, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Personal insights to successful selling by legendary sports superstars as interviewed by the author. Ten chapters feature individual compelling character traits--competition, respect, aggressiveness, perseverance, confidence, concentration, leadership, consistency, recognition--that made these former athletes excel not only when they played professionally, but also in business. Each story line is a first-person account that gives new meaning to winning big...

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- Authored by Michael G Suscavage, Virginia Wade, Rick Barry
- Released at 2012



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