

Applied Risk Analysis: Moving Beyond Uncertainty in Business (Wiley Finance)

By Mun, Johnathan

Wiley, 2004. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Introduction. PART ONE: Risk Identification. CHAPTER 1: Beyond Uncertainty. A Brief History of Risk: What Exactly Is Risk? Uncertainty Versus Risk. Why Is Risk Important in Making Decisions? Dealing with Risk the Old Fashioned Way. The Look and Feel of Risk and Uncertainty. Five-Minute Industry Spotlight: ExperCorp. Questions. PART TWO: Risk Evaluation. CHAPTER 2: From Risk to Riches. Taming the Beast. The Basics of Risk. The Nature of Risk and Returns. The Statistics of Risk. The Measurements of Risk. Five-Minute Industry Spotlight: Farmland. Five-Minute Industry Spotlight: Environmental Protection Agency. Questions. CHAPTER 3: A Gentleman's Guide to Model Building. Document the Model. Separate Inputs, Calculations, and Results. Protect the Models. Make the Model User-Friendly: Data Validation and Alerts. Track the Model. Automate the Model with VBA. Appendix_A Primer on VBA Modeling and Writing Macros. Exercises. PART THREE: Risk Quantification. CHAPTER 4: On the Shores of Monaco. What Is Monte Carlo Simulation? Why Are Simulations Important? Comparing Simulation with Traditional Analyses. Using Crystal Ball and Excel to Perform Simulations. Five-Minute Industry Spotlight: Colorado School of Mines. Five-Minute Industry Spotlight: Hewlett-Packard. Appendix_Simulation. Questions. CHAPTER 5: Peering into...



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