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BIGGER, BETTER BUSINESS, EDITORIALS ON CONSTRUCTIVE SELLING (CLASSIC REPRINT)



Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ****** Print on Demand ******. Excerpt from Bigger, Better Business, Editorials on Constructive Selling Joseph H. Finn, President of the Nichols-Finn Advertising Company, who contributes these business editorials in the Chicago Herald, is one of the national authorities on merchandising, advertising and selling. His experience in promoting sales covers almost the entire range of modern business and his editorials will repay every attention...

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