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Law for Small Business For Dummies

By Clive Rich, Claudia Gerrard

John Wiley Sons Inc, United States, 2016. Paperback. Book Condition: New. UK ed. 233 x 187 mm. Language: English . Brand New Book. Your own in-house legal advisor at a fraction of the cost. Written in plain-English for business people without any legal training, Law For Small Business For Dummies covers everything you need to be aware of regarding the law when you re starting and running your own business. Cutting through the jargon that can make even the pros scratch their heads, this book quickly gets you up-to-speed on the key areas of business law, including contracts, websites, intellectual property, data protection and partnership agreements. Plus, you ll find out how small business law applies to advertising and marketing, confidentiality agreements, the sale and supply of goods (including e-commerce), negligence and product liability. There were 526,000 new businesses registered in the UK in 2013 and, at some point, all of them will be faced with legal risks that could make the difference between success and failure. One claim could wipe out a fledgling business profits, and hit even big businesses harder than they could ever imagine. If you re the owner of a new business and need to get...



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