



L Hypnose Conversationnelle (Paperback)

By Briare Hypnose

Createspace Independent Publishing Platform, 2018. Paperback. Condition: New. Language: French . Brand New Book ***** Print on Demand *****.Vous souhaitez devenir plus influent, plus motivant et inspirant au quotidien ? Apprenez pas a pas, a devenir un communicateur d exception, et a doper vos competences relationnelles. L hypnose conversationnelle est sans aucun doute un domaine cache en France. Aucun ouvrage ne traite reellement de cette forme de communication, que maitrisent les tenors du barreau, les as du marketing, les politiciens de haut vol, les conseillers du monde de la finance, mais aussi les agents secrets, les ingenieurs de la Nasa, les negociateurs du GIGN et du RAID. Mais a quoi sert l hypnose conversationnelle ? Tout simplement a influencer son interlocuteur ! Il s agit ni plus ni moins que d une technique de seduction orale qui attire la sympathie. Mais comment ca marche ? L etape n 1 consiste a capter l attention de votre public, ou de votre interlocuteur. L etape n 2 consiste a contourner le facteur critique en utilisant des techniques des neurosciences: mobiliser le systeme sympathique et activer les neurones miroirs. L etape n 3 consiste a faire eprouver des emotions en activant l imagination...



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