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## RISIKEN UND CHANCEN INTERKULTURELLER UNTERSCHIEDE BEI GRENZÜBERSCHREITENDEN MERGERS ACQUISITIONS



Grin Verlag. Paperback. Condition: New. 72 pages. Dimensions: 8.3in. x 5.8in. x 0.3in. Studienarbeit aus dem Jahr 2008 im Fachbereich BWL - Unternehmensethik, Wirtschaftsethik, Note: 1,0, Universität Bayreuth (Institut für Philosophie), Veranstaltung: Interessenkonflikte in der Unternehmensberatung im internationalen Kontext, Sprache: Deutsch, Abstract: Vor dem Hintergrund einer voranschreitenden Globalisierung können Aktivitäten von Mergers and Acquisitions (M and A) multinational agierender Unternehmen nach wie vor als Megatrend betrachtet werden. Auch wenn der Merger-Boom der letzten Merger-Welle zurückgegangen ist, gehen grenzüberschreitende Transaktionen immer...

### Read PDF Risiken Und Chancen Interkultureller Unterschiede Bei Grenzüberschreitenden Mergers Acquisitions

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