



Essence of Management by Value-Added Mbva with an Impact of Value Adding Multiplier Vam in the All-India Manufacturing Sector with a Specific Focu

By M. Phil. Ph. D., Prof Dr Umasankar Saha

Createspace. Paperback. Book Condition: New. This item is printed on demand. Paperback. 334 pages. Dimensions: 9.2in. x 6.1in. x 0.8in.lt seems to me over a period of thirty years I have been engaged in degree course teaching services under the University of Calcutta. I still remain to be an under developer of knowledge or rather an illiterate to write this book. Sri Sri Ramkrishna Kathaamrita bestowed on me by generating ideas to write something for the human being on the earth. Ramkrishna kathaamrita teaches me to think and incubate the ideas and those ideas are essential sources of knowledge that has been contained in this book. I have tried a little to accumulate all ideas through my publications in papers. Those ideas are assimilated into this book. It has been a challenging task to enhance value and management by value-added with an impact of Value-adding multiplier (VAM). Encouraged by the overwhelming response to reviving for survival, which contained package to market Easter Region in general and West Bengal in particular in the wake of the new economic policy adopted by the government at the center. The basic economic indicator, has been earmarked, is the enhanced net value-added. Net Value-added (NVA)...



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