



Scaling up Excellence (Paperback)

By Robert I. Sutton, Hayagreeva Rao

Cornerstone, United Kingdom, 2016. Paperback. Condition: New. Language: English . Brand New Book. Scaling up excellence is the key to creating a great organisation. It s how a small enterprise expands without losing focus. It s how a brilliant new idea or plan developed by the few goes on to be adopted by the many. And, in hard times and tough situations, it s how pockets of smart new thinking overcome cultures of indifference or negativity. An organisation that doesn t know how to scale up what is best within it won t achieve long-term success. Bestselling author Robert Sutton and his Stanford colleague Huggy Rao have devoted nearly a decade to uncovering what it takes to create and spread outstanding performance, and in Scaling Up Excellence they share the fruits of their research. Drawing on case studies that range from Silicon Valley enterprises to non-profit organisations, they provide crucial insights into corporate cultures, both good and bad, and offer a road map for establishing and stimulating excellence. In the process, they show how to use `premortems when making big decisions about change. They reveal why seven is so often the magic number when it comes to team size. They...



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