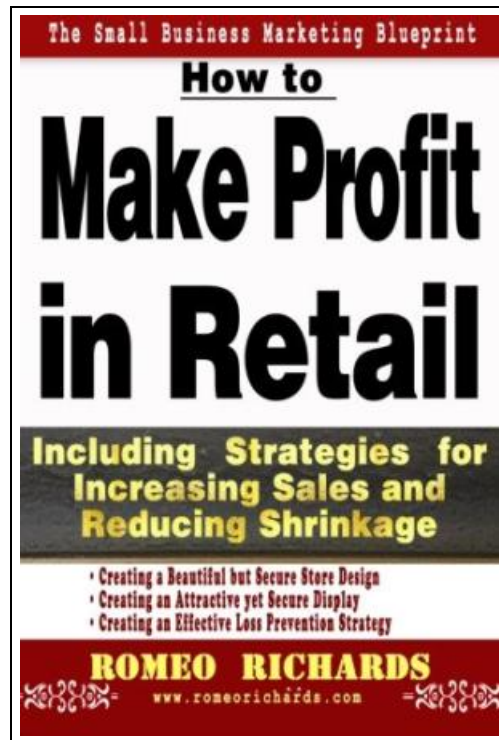


## How to Make Profit in Retail (Paperback)



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Createspace, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Between 2007 and 2013 twenty-four thousand four hundred and sixty-five medium and large size retailers went bust in the UK. This figure excludes the thousands of small and independent retailers that closed down without making the news. - Have you ever wondered why so many retail stores continue to close down? - Why was the retailer industry more affected by the financial crisis than any other industry? - Why are so many recognised retail brands going into administration? - Most importantly, how can you ensure your retail store or organisation is insulated from the constant retail boom and bust story? The answer to these and other questions are in How To Make Profit In Retail. \*\*\*You might be wondering if this book is so informative, why I am selling it for such ridiculous amount. In the spirit of honesty, it s because I need some reviews Dear Friend, On my first day at work as a store detective in Marks Spencer Camberley, while being briefed, a couple walked into the store, the female tried on a coat and confidently walked out of the store into a waiting getaway vehicle. When I worked in Marks Spencer London Colney, we lost 20 expensive costs to shoplifting under very preventable circumstances. London Colney had two big retailers, Marks Spencer and Sainsbury. For some strange reason, the two stores shared one toilet facility. Clever shoplifters will fill their trollies with merchandise in one store, walk as if they were headed for the toilets, pass through the other store and existed. Then there were the constant incidents of employee theft, which to an extent was permitted to happen by management. Walk through the backroom of Marks Spencer,...



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