



## Judgement: : 10 Judgemental Bias to Avoid. 10 Ways to Improve Decision Making (Paperback)

By Dr Daniel Frings

Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. It seemed like a good idea at the time is a thought many of us have had, and all of us want to avoid! This book will help you make better decisions - starting today. Written by an expert in the field, this volume will help you understand how different cognitive systems introduce systematic errors in the way we think and how to overcome them to improve your decision making. Each concept is presented concisely in less than 600 words, with a minimum of jargon and technicality. For each of the biases discussed a number of strategies you can immediately employ to minimise their effects are presented.



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