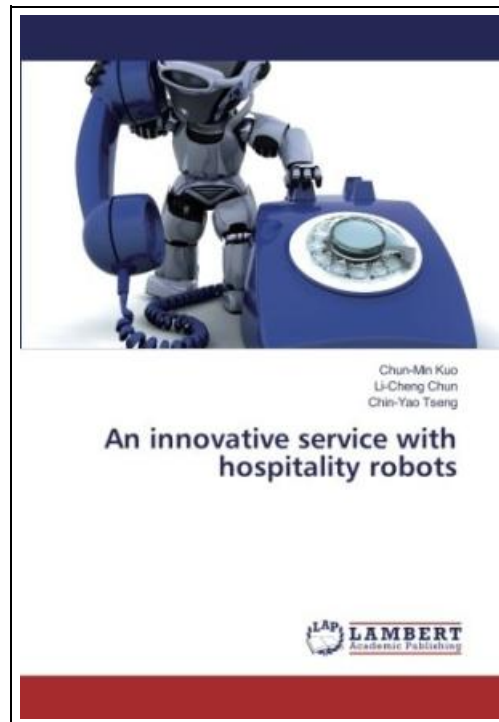


An innovative service with hospitality robots



Filesize: 6.27 MB

Reviews

This ebook can be worthy of a read, and much better than other. I have read and i am certain that i am going to planning to go through again once again in the future. You may like just how the writer compose this book.
(Mr. Grant Stanton PhD)

AN INNOVATIVE SERVICE WITH HOSPITALITY ROBOTS



Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | The growth in tourism has led to a rapid expansion of the local hotel industry, which is searching for innovative new sources of competitive advantage. A comprehensive business strategy to support competitive advantage is sustainable formulated across a range of knowledge domains, including marketing, operation process, supply chain, finance, human resource, and information technology. The paper begins by describing innovative services with robots in the hospitality industry and the evolution of hospitality service robots. It then describes the mixed-methods approach used in this study which involves an expert panel and semi-structured interviews with a qualitative method and a ranking survey with a quantitative method. The results are analyzed using the SMART SWOT ranking technique. Few studies have investigated robotics service for hotels using the six-dimensional service innovation model. This model helps identify six factors and implies that this new service concept can position hotels to better compete by using IT and relationship marketing strategies. | Format: Paperback | Language/Sprache: english | 52 pp.



[Read An innovative service with hospitality robots Online](#)



[Download PDF An innovative service with hospitality robots](#)

Other Books



Music for Children with Hearing Loss: A Resource for Parents and Teachers

Oxford University Press Inc, United States, 2014. Paperback. Book Condition: New. 228 x 156 mm. Language: English . Brand New Book. Written by an expert in the field who is both a teacher and a...

[Read Book](#)

»



Oxford Reading Tree Read with Biff, Chip, and Kipper: Phonics: Level 6: Gran s New Blue Shoes (Hardback)

Oxford University Press, United Kingdom, 2011. Hardback. Book Condition: New. 172 x 142 mm. Language: English . Brand New Book. Read With Biff, Chip and Kipper is the UK s best-selling home reading series. It...

[Read Book](#)

»



The Ethical Journalist (New edition)

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, The Ethical Journalist (New edition), Tony Harcup, 'Harcup's interviews with local journalists reveal the complexity of acting ethically through insightful discussions of professional rivalry, the demands...

[Read Book](#)

»



The Web Collection Revealed, Premium Edition: Adobe Dreamweaver CS6, Flash CS6, and Photoshop CS6 (Stay Current with Adobe Creative Cloud)

Cengage Learning, 2012. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: You can now maximize and integrate the design and development power of Adobe Creative Suite 6 with WEB...

[Read Book](#)

»



TJ new concept of the Preschool Quality Education Engineering: new happy learning young children (3-5 years old) daily learning book Intermediate (2)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

[Read Book](#)

»