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Kogan Page Ltd, United Kingdom, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Effective Customer Care is an essential guide to creating excellent customer service that will not only satisfy your customers and prompt orders, but also cement customer relationships and develop loyalty. and thus increase profits. You will find out what really goes through a customer s mind when they look to purchase a product or service, and what might turn them...

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- Authored by Pat Wellington
- Released at 2010



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