



Video Marketing for Profit: 14 Proven Strategies for Accelerated Business Growth (Paperback)

By Marcus Seeger

Business Professional Publishing, Australia, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Hi, my name is Marcus Seeger, Video Profit Strategist, #1 Best Selling Author, Podcaster and Entrepreneur. I am truly excited to be sharing with you industry insider knowledge and insights that I have personally learnt on the amazing topic of Video Marketing for Profit. I ve been in the video marketing industry for over a decade. I ve been behind the camera for 1000 s of hours and have personally seen what works and what does not work when it comes to presenting in front of the camera. Many business owners fail to see the great opportunities they have to package their message and be seen as the credible expert in their niche. The reality is that whilst the demand for online video has increased dramatically, many businesses fail to take full advantage of this exciting new communication tool. Having seen the pain and suffering of so many small businesses that are struggling, even though they are surrounded by an infinite number of leads that could create so much money for them, they are still struggling for the following simple reason....

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