



Intercultural Communication. How Can Integration Into A New Situation Be Made Easier?

By Florian Bühler

GRIN Verlag Gmbh Apr 2015, 2015. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Essay aus dem Jahr 2014 im Fachbereich Medien / Kommunikation - Interkulturelle Kommunikation, Note: 5.0 (Schweiz), ZHAW - Zürcher Hochschule für angewandte Wissenschaften (Zentrum für Aviatik), Sprache: Deutsch, Abstract: The culture shock normally applies to someone, who works or studies abroad and lives in a different culture. Since I did my apprenticeship in a company with so many employees from different countries, I think it fits to my situation as well. Culture shock is a normal reaction to living or working in a new culture. A culture shock can last three to six months or longer. The length depends on the own personality and how different the own and the new cultures are to each other. There are quite some symp-toms that come with culture shock, such as strain, sense of loss, felling rejected, con-fusion, helplessness or anxiety. Therefore physical reactions are possible, like head-aches, sleeplessness, overeating or alcoholism. 12 pp. Deutsch.



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