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# INFOTAINMENT



Condition: New. Publisher/Verlag: Scholar&apos;s Press | Análisis semiótico de The Daily Show durante las elecciones de 2008 en Estados Unidos | Dentro del periodismo televisivo actual, existe una evolución de cambio mediático que roza las dos esferas de entretenimiento e información. Este texto invita al lector a descubrir las variables del llamado "infotainment", y profundizar el tema a través de uno de sus programas más influyentes de los Estados Unidos, The Daily Show. El estudio se encarga de explicar como...

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