



Corporate Governance: A Board Directors Pocket Guide: Leadership, Diligence, and Wisdom

By Dr. Annie Choi Dr. Eric Yocam

iUniverse. Hardcover. Condition: New. 148 pages. Dimensions: 9.0in. x 6.0in. x 0.5in. The demands for better corporate leadership and governance continue to receive greater attention in the media. Given the significant failures in the boardroom from companies such as Enron, Global Crossings, WorldCom, Digital Equipment Corporation, Bre X, Credit Suisse, First Boston, Credit Lyonnais, Adelphia, Paramalat and Tyco, the board of director position is a pivotal role. Navigating this potential minefield is difficult but not impossible. In Corporate Governance: A Board Directors Pocket Guide, authors Dr. Eric Yocam and Dr. Annie Choi present the corporate governance principles in a complete and accessible manner. This second edition not only provides access to vital information on corporate governance, but also offers a source of the best critical leadership practices for the director. Organized in a convenient and easy-to-use format, this guide discusses numerous corporate governance topics, including: Board characteristics Director effectiveness Director mentoring Compliance Risk management Capability maturity models Total Cost of Ownership (TCO) technique Emerging governance trends This pocket guide promotes corporate governance awareness to an audience beyond the active corporate director for profit and nonprofit companies. Investors, instructors, students, governance practitioners, lawyers, international readers, and anyone interested in corporate governance can...



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