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PRACTICAL PROBLEMS IN RESEARCH METHODS: A CASEBOOK WITH QUESTIONS FOR DISCUSSION (PAPERBACK)



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Pyrczak Publishing, United States, 1998. Paperback. Condition: New. Language: English. Brand New Book ****** Print on Demand ******. Each of the 53 cases presents a practical problem faced by a researcher and the solution he or she selected. *The questions encourage students to evaluate the researcher's solution and consider alternatives. *All cases are drawn from the published literature. Your students will evaluate real problems faced by practicing researchers. *All major topics in research methods are covered. Here are samples from the seven major sections of the book: *Sampling: Sampling Hispanic Adults by Telephone *Measurement: Social Desirability *Operational Definitions: Defining Physical Abuse of Children *Procedures: Controlling the Distribution of a Questionnaire *Experimental and Causal-Comparative Design: Forming Comparison *Groups in Classroom Research on Reading *Ethical Considerations: Prescreening Adolescents for Stress *Interpretation of Results: Health Risk Behaviors of Adolescents *The extensive instructor's guide provides discussion points as well as samples of students answers obtained in the field tests. *This supplementary book makes dry textbook principles come alive! Students learn that research is a dynamic process-that for many problems there are competing solutions, each with its own advantages and drawbacks. *The 35 short cases are ideal for classroom discussions. The 18 longer ones make great homework assignments.



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