



Career as a Florist: Floral Designer -- Floral Grower

By Institute for Career Research

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.WHO DOESN T LOVE A BEAUTIFUL bouquet of flowers? It is hard to think of any occasion when flowers do not add a special touch. Even in the heart of winter, in the coldest regions of the world, the zesty crisp smell, stunning array of bright colors, and eclectic shapes and sizes of freshly cut flowers grouped in an imaginative arrangement perk up everyone s day and seem to warm the frosty air and melt the snow away. Florists and flower growers spend their days amid nature s wonders and have the good fortune of being able to pass these horticultural treasures on to others. Flowers have a language of their own. Without words they can convey a variety of feelings and emotions, from love to good wishes. Floral delights have become favored gifts for birthdays, anniversaries, Mother s Day, Valentine s Day, and various holidays. These attractive arrays of eye-popping petals, supported by flowing stems, are sent to congratulate people on job promotions, graduations, great performances, marvelous successes, and just about anything else where nothing but flowers...



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