



Maximum Diner: Making it Big in Uckfield

By Christopher Nye

Sort of Books. Paperback. Book Condition: new. BRAND NEW, Maximum Diner: Making it Big in Uckfield, Christopher Nye, Join Christopher Nye on his hilarious journey to become the self-styled Rocco Forte of the Road to Eastbourne. This is a book about a dream. The dream of running a restaurant. In Uckfield, East Sussex. Well, okay, Uckfield didn't actually appear in the dream. But for Christopher Nye it was the perfect choice: a small town, but not too small; a town crying out for an American-style diner; a town without a McDonald's. So here's the story of how to make it big in small-town Britain. How to find the right premises (if not quite the right location); how to motivate teenage staff while giving work experience to a haute cuisine chef; how to stay out of casualty when things get a bit 'Goodfellas' on a Friday night; how to keep your puppy hidden from the Environmental Health Inspector; and why you should never, ever, hire an Elvis impersonator on the cheap. Oh - and how to deal with McDonald's, when they realise they need an outlet in Uckfield after all. Maximum Diner is a tale of all this, served up with the...

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