



The Responsible Investor Handbook: Mobilizing Workers Capital for a Sustainable World

By Thomas Croft, Annie Malhotra

Greenleaf Publishing, United Kingdom, 2016. Paperback. Book Condition: New. 234 x 156 mm. Language: English . Brand New Book. For decades, workers capital stewards have invested wisely to provide a secure retirement for millions of people around the world. This money - our money - represents an enormous share of economic and capital market wealth. It has seeded and grown innumerable innovative industries that have had far-reaching impacts. However, the 2008 financial crisis has seriously threatened these trusted assets and drained away prosperity. In response, a growing number of investors are moving towards responsible investment policies and strategies, addressing the rising expectations of consumers and benefiting from the financial advantages such strategies bring. Everyday citizens now want to see their investments not only do well, but do good. But, what constitutes responsible investment, and how can it be undertaken in practice? What is the impact of responsible investment strategies on investment performance? How can trustees, managers and advisors implement these strategies in line with their fiduciary responsibilities? How can plan trustees and staff members convince all stakeholders of the need to invest in resilient growth? The Responsible Investor Handbook, commissioned by the AFL-CIO and global progressive investors, is a lay-friendly...



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