



Instant Promotions (Paperback)

By Bradley J. Sugars

McGraw-Hill Education - Europe, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book. Get the good word out about your business! When it comes to attracting customers, the only difference between your company and Sprint, Apple, or Burger King is great promotions. But what if you don t have millions for sophisticated PR and advertising campaigns? No problem. A self-made multimillionaire and business expert, Brad Sugars helps you create compelling press releases, sizzling ads, irresistible in-store promotions, and other promotional tools that get customers flocking to you. Discover how to: Identify and reach your target market Use the media to your advantage Attract influential special interest groups Design eye-catching materials that help you stand out and get noticed Get real results right now when you discover all that Instant Success has to offer! Instant Advertising * Instant Cashflow * Instant Leads * Instant Profit * Instant Referrals * Instant Repeat Business * Instant Sales * Instant Systems * Instant Team Building * The Business Coach * The Real Estate Coach * Successful Franchising * Billionaire in Training.



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