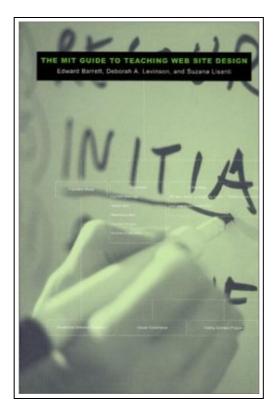# The MIT Guide to Teaching Web Site Design (Hardback)

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Reviews

Complete guideline! Its this type of very good go through. I have go through and i also am confident that i will likely to read once more once again down the road. I am just easily will get a enjoyment of reading a published ebook.
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THE MIT GUIDE TO TEACHING WEB SITE DESIGN (HARDBACK)

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MIT Press Ltd, United States, 2001. Hardback. Condition: New. New.. Language: English . Brand New Book. An accessible presentation of all aspects of teaching Web design based on the premise that the principles of good communication design in the past apply equally well to the Web.Most books on Web design focus on the appearance of the finished product and pay little attention to the ideas and processes involved in intelligent interactive design. This book is based on the premise that the principles that have defined good communication design in the past apply equally well to the Web. The basic process is one of defining the purpose, audience, and style appropriate to one s objectives. Another premise is that effective Web site design is an inherently collaborative process requiring not only technical skills but more traditional written and oral communication skills. Hence, this book stresses a social, process-oriented approach both to design and to classroom instruction.The book covers all aspects of teaching Web design, from optimal class size and classroom configuration to peer reviews of completed projects. It is written in an accessible style and uses many examples from the Web design course taught by the authors at MIT.

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