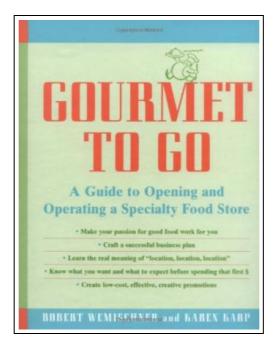
# Gourmet to Go: A Guide to Opening and Operating a Specialty Food Store (Hardback)



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### Reviews

*I actually started out reading this article publication. It is loaded with knowledge and wisdom Your way of life span is going to be transform as soon as you total reading this article pdf. (Mrs. Felicia Windler)* 

#### GOURMET TO GO: A GUIDE TO OPENING AND OPERATING A SPECIALTY FOOD STORE (HARDBACK)



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John Wiley and Sons Ltd, United States, 1997. Hardback. Condition: New. Language: English . Brand New Book. In this book we will communicate just how competitive and serious the business of specialty food retailing is today. We will provide you with a comprehensive overview of the industry, the market today, tools to [enable you] to make a commitment to go ahead, a thorough outline for your business plan, checklists for the most important planning stages, anecdotes and recommendations from the top players in the industry, and tips and insights into the intangibles of what makes good businesses good. You will have a better chance of success by being well armed and taking all the right precautions through careful preopening research and development. And you will see that, for success, it is not just information and organization but ample funding that will give your new business a fighting chance to ripen, develop, and succeed. Guided by this text and the accumulated wisdom of sage retailers who ve paved the way, and fueled by your own enterprising spirit and imagination, dream big, plan carefully, and proceed with confidence to success. -- From the Preface of Gourmet to Go It begins with a dream, a longing for the independence, self-reliance, and creative freedom of running your own specialty take-out food store. But if you want that dream to become a reality, you can t rely solely on your expertise as a chef, manager, or owner of a previous business -- you II need to develop all of those skills and more. You need a comprehensive, reliable information source that shows you what to expect and prepares you to deal with the unexpected. You need to learn from the successes and failures of others how to envision, plan, finance, establish, and run a successful...

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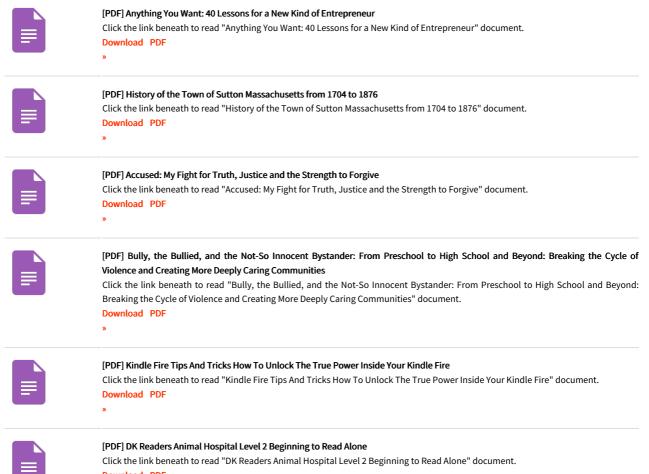
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