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HOW TO BUILD A BILLION DOLLAR APP: DISCOVER THE SECRETS OF THE MOST SUCCESSFUL ENTREPRENEURS OF OUR TIME

Little, Brown Book Group, United Kingdom, 2015. Paperback. Book Condition: New. 232 x 152 mm. Language: English . Brand New Book. Apps have changed the way we communicate, shop, play, interact and travel and their phenomenal popularity has presented possibly the biggest business opportunity in history. In How to Build a Billion Dollar App, serial tech entrepreneur George Berkowski - one of the minds behind the internationally successful taxi hailing app Hailo - gives you exclusive access to the secrets...

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- Authored by George Berkowski
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